



## COMPANY BACKGROUNDER

Over 40 years ago Galaxy Nutritional Foods Inc. created the cheese alternative category and is proud to remain America's leading provider of great tasting cheese-free products. Today, under Galaxy's new brand GO VEGGIE, the company continues to innovate and offer consumers with food sensitivities or seeking healthier alternatives more cheese-free choices. Across its product portfolio - Lactose Free, Lactose & Soy Free and Dairy Free & Vegan - GO VEGGIE offers 55 products throughout the United States and Canada including shreds, slices, blocks, grated topping and cream cheese in a range of flavors. GO VEGGIE Lactose Free and GO VEGGIE Dairy Free & Vegan products can be found in the produce section of grocery stores nationwide. GO VEGGIE Lactose & Soy Free and GO VEGGIE Dairy Free & Vegan products are available in natural food stores nationwide.

For more information and recipe ideas, please visit: [www.goveggiefoods.com](http://www.goveggiefoods.com).

**GO VEGGIE** has set the stage for healthy cheese alternatives for decades. In 1972, Galaxy's founder, Angelo Morini, introduced the first low fat, cholesterol and lactose free cheese alternative at a time when cheese free products were unheard of. As a result, Galaxy Foods was created in 1980 and launched a revolution marketing cheese alternatives to mainstream grocery and natural foods stores. In 1987, Galaxy announced its public offering and successfully raised funds for an unprecedented long-term growth plan to expand its production capability and sales. With the development of its plant based and Vegan products, Galaxy quickly gained market share and has continued to lead in innovation ever since.

At Galaxy's inception, brands included Formägg (lactose free), Soyco (soy nutritious), and Soymage (Vegan). 1995 was a breakthrough year of "firsts," as Galaxy introduced the first soy free rice-based line of cheese products, as well as the first cheese alternative made with organic tofu. That same year, Galaxy introduced the world's first pareve kosher, 100% dairy free individually wrapped cheese slices as Soymage Soy Singles. Shortly thereafter, Galaxy expanded its Soyco branded products to Canada.

Today, North Kingstown, Rhode Island-based GO VEGGIE is owned by a private equity firm. More people than ever are turning to plant-based diets to help prevent obesity, heart disease, cancer, type II diabetes, hypertension, and other life-threatening conditions beyond allergens. More people are also embracing vegetarian eating as an easy, cost-effective way to reduce environmental impact. Under the leadership of CEO Brian O' Farrell, the company has met these growing demands by expanding its lactose free and vegan product lines, improving formulations for exceptional taste and melt and uniting all products under a singular brand, GO VEGGIE.

## PRODUCT OVERVIEW

Dedicated to catering to a variety of tastes, dietary restrictions and health goals, GO VEGGIE offers three lines of more than 55 products across the United States and Canada including shreds, slices, blocks, grated topping, deli slices, spread & dip minis, bars and dairy free cream cheese in a range of flavors. GO VEGGIE products make excellent ingredients contributing to both sweet and savory recipes, from simple grilled cheese sandwiches to elaborate cheesecakes.

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### LACTOSE FREE GOVEGGIE®

These products contain milk protein/casein and come in a variety of flavors in singles, shreds, blocks and grated topping. The line is cholesterol free, contains 0g of trans fat per serving and is rich in calcium. GO VEGGIE Lactose Free is for individuals who have a lactose intolerance or are simply looking to eat healthier by cutting back on lactose in their diets.

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### LACTOSE & SOY FREE GOVEGGIE®

These products contain milk protein/casein, yet are lactose free, gluten free, cholesterol free and have 0g of trans fat per serving. They contain no soy and are free of preservatives. GO VEGGIE Lactose & Soy Free products are available in singles, shreds, blocks, bars and deli slices in a variety of flavors. New products include Bars and Deli Slices in both White Cheddar and Sriracha flavors.

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### VEGAN GOVEGGIE®

These products are completely dairy free and vegan. They contain no milk protein/casein. The Vegan line is gluten free, non-GMO and free of preservatives. GO VEGGIE Vegan is available in singles, spread & dip minis, shreds, blocks, grated topping and cream cheese in a variety of flavors. New products include the Spread & Dip Minis in Chive & Garlic flavor.

The GO VEGGIE Lactose Free and GO VEGGIE Vegan can be found in the produce section or natural set of traditional grocery stores across the country. GO VEGGIE Vegan and GO VEGGIE Lactose & Soy Free can be found in the dairy section of natural food stores. To find a store location visit <http://www.goveggiefoods.com/where-to-buy/>.



[goveggiefoods.com](http://www.goveggiefoods.com)